

MEDIA

KIT

SWEET+SOUR

WHERE TECH MEETS TECHNO




“WHY US?”

SWEET+SOUR

Sweet n Sour offers premium content and exposure to thousands of electronic musicians per year. With the markets lighting up in 2020 Sweet n Sour pierced into **NFT** publications sector where they share key insights to readers around the world.

MISSION

SWEET+SOUR

A silhouette of a person, likely a DJ, is shown from the back, looking out towards a stage. The stage is illuminated with vibrant, colorful spotlights in shades of purple, blue, and white. In the foreground, the DJ's equipment, including two turntables and a mixer, is visible, with various lights and controls glowing. The overall atmosphere is that of a live music event or concert.

Giving a mediatic portal to the world for artists in the **electronic** and **NFT** industries, by offering wide distribution, smooth content and one of a kind reach.

STATISTICS

Do you want some figures? Check these out!

SWEET+SOUR

1M+

followers on
Instagram

54.5%

returning
visitors

156K

page views
per month

DISTRIBUTION RESULTS

SWEET+SOUR

3250
PRINT
COPIES

target
labels

USA-CANADA
UK-FRANCE
KOREA-JAPAN

target
countries

MASS
EMAIL
+
ADS

digital distribution
(sept 1st)

725.427

verified
email list

43

featured
artists

15

partnered
advertisers

SOME OF OUR ARTISTS

SWEET+SOUR



Shingo
Nakamura



Bruce
Gibbons



Hardwell



Fedde Le Grand



Sam
Blacky



Swedish
House Mafia



Sander
Van Doorn

THE CONTENT WE SERVE

SWEET+SOOR

In addition to meaningful and efficient news, we offer **interviews, reviews, and editorials** that put a spotlight on issues that are important to our readers.

CONTACTS

info@sweetnsourmagazine.com

SWEET+SOUR

SOCIAL MEDIA

 *Instagram*

facebook

Toronto / Canada

www.sweetnsourmagazine.com

Follow us!

[@sweetnsourmagazine](https://www.instagram.com/sweetnsourmagazine)